

# HEY JESS HEY

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## PROFILE

Fluent in English and French.  
Working proficiency in Mandarin.  
5+ years experience working in both digital and physical media.  
Familiar with qualitative research and data analysis skills.  
Works well in fast-paced environments.  
Extremely familiar with learning and working within company-specific artistic standards.

## EXPERIENCE

### **DAVIDsTEA | Junior Graphic Designer**

Montreal, QC | Sept 2014 - June 2015

Maintained company artistic standards of branding and print layouts  
Produced digital graphic work for web and social media

### **Carleton University | Workshop Instructor - Design**

Ottawa, ON | May 2014

Taught and facilitated a week-long enrichment design class to teens  
Introduced fundamental design thinking skills and creative process

### **Shad Valley Carleton | Design Representative**

Ottawa, ON | Summer 2013 - 2014

Assisted in the development of design projects  
Managed a committee to create print media and apparel

### **Carleton University | Teaching Assistant - Design**

Ottawa, ON | 2012-2014

Presented lectures on contemporary designers  
Initiated discussions with students

### **Freelance | Design & Illustration**

2010-present

Print, graphic and package design; branding,  
and illustration for various clients

### **FIELDS: An Interdisciplinary Design Journal | Art Director**

Ottawa, ON | Winter 2013

Created layouts and formatting style guides  
for Carleton University's Master of Design journal  
Presented final layouts to clients for approval

### **Interfold Magazine | Designer**

Montréal, QC | 2011

Designed branding and promotional media  
Created layouts and assembly of magazine

### **Concordia Student Success Center | Graphic Designer/Mentor**

Montréal, QC | 2009-2011

Designed bookmarks, flyers and other promotional media  
Lead workshops about fine arts resources and student budgeting

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## GROUP EXHIBITIONS

**Annual Student Exhibition** | Galerie McClure, Montréal, QC | 2015

**FORMATION** | Concordia University Montréal, QC | 2012

**Le Salon International de Design d'Intérieurs de Montréal**  
Montréal, QC | 2011

**A Common Beauty** | heARTwood House Gallery, Ottawa, ON | 2011

**The Living & the Dead** | Gallery X Montréal, QC | 2011

## PUBLICATIONS

**Changing the Context of Experience: Applying Designed Sensory Elements Towards Mindful Eating - M.Des Thesis**  
Carleton University | Ottawa, ON | 2015

**Eating the Bowl: Sensory Experience in Food Objects**  
8th International Conference: Design Principles & Practices Vancouver, BC | 2014

**Slow Food, Slow Design and the Community: a Recipe for Social Innovation**  
FIELDS: An Interdisciplinary Design Journal | Ottawa, ON | 2013

## AWARDS

**Graduate Scholar Award**  
Design Principles & Practices Conference, Vancouver, BC | 2014

**CCSL Spirit of Giving Award**  
Concordia University | 2011

## EDUCATION

**Carleton University**  
Master in Design  
2012-2015

**Concordia University**  
BFA in Design  
2008-2012

## SKILLS

Design Research  
Illustrator  
Photoshop  
InDesign

User Experience  
Sketching  
HTML/CSS

Full portfolio available at: [jessiethavonekham.com](http://jessiethavonekham.com)