

HEY JESS HEY

613 889 2087

hello@jessiethavonekham.com

PROFILE

Fluent in English and French.
Working proficiency in Mandarin.
5+ years experience working in both digital and physical media.
Familiar with qualitative research and data analysis skills.
Works well in fast-paced environments.
Extremely familiar with learning and working within company-specific artistic standards.

EXPERIENCE

DAVIDsTEA | Junior Graphic Designer

Montreal, QC | Sept 2014 - June 2015

Maintained company artistic standards of branding and print layouts
Produced digital graphic work for web and social media

Carleton University | Workshop Instructor - Design

Ottawa, ON | May 2014

Taught and facilitated a week-long enrichment design class to teens
Introduced fundamental design thinking skills and creative process

Shad Valley Carleton | Design Representative

Ottawa, ON | Summer 2013 - 2014

Assisted in the development of design projects
Managed a committee to create print media and apparel

Carleton University | Teaching Assistant - Design

Ottawa, ON | 2012-2014

Presented lectures on contemporary designers
Initiated discussions with students

Freelance | Design & Illustration

2010-present

Print, graphic and package design; branding,
and illustration for various clients

FIELDS: An Interdisciplinary Design Journal | Art Director

Ottawa, ON | Winter 2013

Created layouts and formatting style guides
for Carleton University's Master of Design journal
Presented final layouts to clients for approval

Interfold Magazine | Designer

Montréal, QC | 2011

Designed branding and promotional media
Created layouts and assembly of magazine

Concordia Student Success Center | Graphic Designer/Mentor

Montréal, QC | 2009-2011

Designed bookmarks, flyers and other promotional media
Lead workshops about fine arts resources and student budgeting

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GROUP EXHIBITIONS

Annual Student Exhibition | Galerie McClure, Montréal, QC | 2015

FORMATION | Concordia University Montréal, QC | 2012

Le Salon International de Design d'Intérieurs de Montréal
Montréal, QC | 2011

A Common Beauty | heARTwood House Gallery, Ottawa, ON | 2011

The Living & the Dead | Gallery X Montréal, QC | 2011

PUBLICATIONS

Changing the Context of Experience: Applying Designed Sensory Elements Towards Mindful Eating - M.Des Thesis
Carleton University | Ottawa, ON | 2015

Eating the Bowl: Sensory Experience in Food Objects
8th International Conference: Design Principles & Practices Vancouver, BC | 2014

Slow Food, Slow Design and the Community: a Recipe for Social Innovation
FIELDS: An Interdisciplinary Design Journal | Ottawa, ON | 2013

AWARDS

Graduate Scholar Award
Design Principles & Practices Conference, Vancouver, BC | 2014

CCSL Spirit of Giving Award
Concordia University | 2011

EDUCATION

Carleton University
Master in Design
2012-2015

Concordia University
BFA in Design
2008-2012

SKILLS

Design Research
Illustrator
Photoshop
InDesign

User Experience
Sketching
HTML/CSS

Full portfolio available at: jessiethavonekham.com